



Privacy Policy

Sasyaa Store

How we collect, use, and protect your information

Effective Date: 29 May 2026 | sasyaastore.in

1. Information We Collect

When you visit or make a purchase from Sasyaa Store, we may collect:

- Personal details: name, email address, phone number, and billing/shipping address
 - Payment information (processed securely — we do not store card details)
 - Order history and preferences
 - Device and browsing data (IP address, browser type, pages visited)
 - Communications you send us (support queries, reviews)
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2. How We Use Your Information

Your information helps us to:

- Process and fulfil your orders
 - Send order confirmations, shipping updates, and delivery notifications
 - Respond to customer support queries
 - Personalise your shopping experience and send relevant product recommendations
 - Improve our website, services, and product offerings
 - Comply with legal obligations and prevent fraud
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3. Sharing Your Information

We do not sell or rent your personal data. We may share it with:

- Logistics/courier partners to deliver your orders
 - Payment gateway providers for secure transaction processing
 - Technology partners who help us operate our website (under strict confidentiality)
 - Law enforcement or regulatory authorities when legally required
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4. Cookies

We use cookies and similar technologies to enhance your browsing experience, remember your preferences, and analyse site traffic. You can control cookies through your browser settings; however, disabling them may limit some website functionality.

5. Data Security

We implement industry-standard security measures including SSL encryption to protect your data during transmission and storage. While we take every reasonable precaution, no method of electronic storage or transmission is 100% secure.

6. Data Retention

We retain your personal information for as long as necessary to fulfil the purposes described in this policy, or as required by applicable law. You may request deletion of your data subject to our legal obligations.

7. Your Rights

You have the right to:

- Access the personal data we hold about you
 - Request correction of inaccurate information
 - Request deletion of your data (right to be forgotten)
 - Opt out of marketing communications at any time
 - Lodge a complaint with the relevant data protection authority
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8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites and encourage you to review their policies independently.

9. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date. Continued use of our website constitutes acceptance of the revised policy.

10. Contact Us

For any privacy-related queries, please reach out to us at:

✉ care@sasyaastore.in | 🌐 sasyaastore.in